



BrewNews

Volume 15

Cru Select Restricted Quantities 2008

December 2007

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Best Sellers

Wine Kits

- Cru Cabernet/Shiraz/Merlot
- Cru Australian Cabernet Sauvignon
- Grand Cru Shiraz
- Grand Cru Piesporter

Beer Kits

- Brew House Red Ale
- Brew House Canadian Light
- Morgans Canadian Light
- Coopers Canadian Blonde

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24 hours a day!



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Old Vine Riesling

Cabernet Malbec Carmenere

EXCEPTIONAL WINES MADE BY YOU

Each year Cru Select offers winemakers outstanding wines from the world's leading vineyards. Discerning winemakers eagerly anticipate the Restricted Quantities announcement, so they can stock their wine cellars with these exceptional vintages. These wines have become known as industry benchmarks of quality. This year is no different.

We at RJ Spagnols are proud to announce this year's selection of Restricted Quantity wines.

Cru SELECT RQ 2008
RESTRICTED QUANTITIES

Viognier Pinot Gris

Tannat Merlot

Nero D'Avola

RJ Spagnols

www.rjspagnols.com

They're here! Order your 2008 Cru Select Restricted Quantities now. Take part in the most popular wine kit release of the year. Five exceptional wines hand picked by RJ Spagnols. Add them to your cellar now! Available in limited amounts by special order only! Description and order form on page 3.

Kamil Juices

We have been offering our customers 100% fresh European Grape Juices since 1995. These juices are imported by Kamil Juices of Ontario and are of exceptional quality. **Kamil Juices are not wine kits.** They are 100% vinifera grape juices sourced from vineyards in France, Germany and Italy. We do supply instructions and additives but a certain knowledge of the winemaking process is required.

Kamil Juices are not for everyone but if you are willing to take the care and time you will be rewarded with outstanding wines that will compare favourably to any commercial product.

Kamil Juices – especially the reds – require a minimum of one year aging before they are pleasant to drink. I have had reds that never reached their potential until three years old.

Kamil Juices are by special order only. The order deadline is November 30/2007. Kamil Juices are \$130 for 23 litres. Please call 754-4090 to order & more information. billr@brewerylane.com



Selection Limited Edition 2007

JANUARY - Chilean Carmenère/Cabernet Sauvignon

Similar to Merlot, Carmenère is a synonym for brilliant red, 'carmine'. Blended with the King of red grapes, Cabernet Sauvignon, it produces exceptionally powerful, rich red wines of great length and structure. Deep crimson red colour with luscious fruit aromas of plums and blueberry, a touch of chocolate and hints of coffee and toasty oak. On the palate, notes of red fruit, dark plums, damsons and spice, generously framed by toasty oak with a soft and well structured mouthfilling texture, velvety on the tongue with very supple tannins.

JANUARY - Australian Riesling

Medium bodied, crisp and refreshing, with aromas of white fruits, juicy apple, and the perfume of spring blossoms. It's wonderfully drinkable, but still shows depth of flavour with minerals and a bracing backbone of acidity and structure. The main difference between a German and an Australian Riesling is that Australian Riesling tends to be drier. The Australian version exhibits the characteristics of the grape that we expect: the perfume, the complexity and the zest.

FEBRUARY - Sicilian Nero d'Avola/Shiraz

Sicilian winemakers often treat Nero d'Avola like Shiraz, which is why the two blend so well together. It has the classic Shiraz notes of blueberry, blackberry and dark fruits, with a delightful scent of rose, cherry and herbs. This dark-garnet wine shows ripe, berrylike fruit aromas lent complexity by hints of toast and smoke. Warm and plummy with a touch of raisins and a hint of almonds in the flavour, there's sufficient acidity to give it structure, but the overall impression is soft as velvet.

MARCH - Pacific Quartet

This wine showcases bright fruit, excellent structure and a long finish. Vidal from British Columbia gives spiciness and stone fruit. Chenin Blanc from California gives a wonderful melony-honeyed aroma with hints of apple. Gewürztraminer from Washington contributes lychee, rose petals and floral notes, and Muscat from Australia's Murray-Darling Valley gives wonderful grapey notes with dried fruit and hints of orange peel

APRIL - Italian Brunello

Brunello is a large-berried variety of the Sangiovese grape, most famous in Brunello di Montalcino. Italy's hot, dry climate allows Brunello to thrive, displaying great varietal character and intensity. The flavour profile of Sangiovese is fruity, with strong natural acidity, a firm and elegant to assertiveness and a robust finish that can extend surprisingly long. The aroma is generally subtle, with cherry, strawberry, blueberry, and violet notes.

Order in person, by mail, email or phone



email: rq2007@brewerylane.com • Toll Free 1-877-754-4090
Mount Pearl 745-1140 St. John's 754-4090

Name: _____ Phone: _____

STYLE	ORDER DEADLINE	PRICE	ORDER QUANTITY
Chilean Carmenère/Cabernet Sauvignon	Dec 12/2007	\$119.95	
Australian Riesling	Dec 12/2007	\$119.95	
Sicilian Nero d'Avola/Shiraz	Dec 12/2007	\$119.95	
Pacific Quartet	Dec 12/2007	\$119.95	
Italian Brunello	Dec 12/2007	\$119.95	

Brewery Lane – Coaker's Meadow Plaza, Torbay Rd. 709-754-4090 • Mt. Pearl Plaza, Commonwealth Ave. 709-745-1140

Cru Select Restricted Quantities 2008

Canada Old Vine Riesling

Available in January 2008 - early release in December, 2007

Appellation: Niagara Peninsula, Canada

Varietal Profile: Crisp and refreshing with strong notes of citrus fruits, peaches and floral tones. Medium to full bodied with crisp acidity and well balanced.

Food Pairings: Crab salad with avocado and mango cakes, smoked salmon, barbecued pork, chicken pad thai.

Oak 0 body 3 sweetness 0 serve at 7°C

Chile Cabernet Malbec Carmenere

Available in January 2008 - early release in December, 2007

Appellation: Rapel Valley, Chile

Varietal Profile: Strong notes of green pepper, dark fruit and leather define this rich dark wine. Smooth tannins grace the palate followed by blackberries and spice.

Food pairings: Braised short ribs, Gouda and Gruyere cheese.

Oak 3 body 3 sweetness 0 serve at 18-20°C

Australia Viognier Pinot Gris

Available in February 2008

Appellation: Langhorne Creek, South Australia

Varietal Profile: Extremely aromatic white wine that opens up with apricots and pear notes. Dry and medium bodied, it finishes on a refreshing fruit forward note.

Food Pairings: Shrimp tempura, roast chicken with walnut pesto & squash soup.

Oak 0 body 3 sweetness 0 serve at 7° C

Italy Nero D'Avola

Available in March 2008

Appellation: Sicily, Italy

Varietal Profile: Hailing from Sicily, Nero D'Avola is a full bodied red wine with generous ripe dark fruit, laced with leather and herbal tones. The tannin structure is smooth and it boasts of a long finish.

Food pairings: Crab salad with avocado and mango cakes, smoked salmon, barbecued pork, chicken pad thai.

Oak 3 body 4 sweetness 0 serve at 18-20°C

Argentina Tannat Merlot

Available in April 2008

Appellation: Mendoza, Argentina

Varietal Profile: A native grape of France, Tannat is growing in popularity from Australia to Argentina. Thick skinned and known for its deep dark colour and extremely chewy tannins, this wine is fermented on Merlot GenuWine grape skins to extract rich fruit flavours, lively tannins and brilliant colour.

Food Pairings: Grilled flank steak with soy chile glaze, sausage burgers with cracked roasted vegetable bruscettias.

Oak 4 body 4 sweetness 0 serve at 18-20°C



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email: rq2007@brewerylane.com • Toll Free 1-877-754-4090

Mount Pearl 745-1140 St. John's 754-4090

Name: _____ Phone: _____

Style	Order Deadline	Price	Order Quantity
Old Vine Riesling	Dec 3	\$98	
Cabernet Malbec Carmenere	Dec 3	\$98	
Viognier Pinot Gris	Jan 4, 2008	\$98	
Nero D'Avola	Feb 8, 2008	\$98	
Tannat Merlot	Mar 7, 2008	\$119	

Winners

Join the fun! Bring in your newsletter and play **Scan to Win**. You can win great instant prizes and you'll be entered in our draw for a chance to win the **Brew News Super Prize**.

Every mailing label has a unique code. If yours matches one of the codes in the computer you're an instant winner. You can win too just like these lucky players:

Keith Guzzwell, Mike Hynes, Bryon Hollett, William Pittman, Alvin Tucker, Cyril Doyle, Sandra Hallett, George Mutrey, John Campbell, Keith Walsh, Derek Edison, Bill Burrage, Reg Gabriel, Clifford Brett, Michel Bailet, Ruby Haynes, Andrew Kuczora, Max Simmons, Bob Bennett, Claudine Stoyles, Daniel Constantine.

Super Prize Winners

Ernst Hettasch
and
Denean Heath

Each Won A
\$100 Store Credit!

Brew Club Benefits

Here's what you get

Brew Points

You receive one point for each dollar you spend*. When you accumulate 300 points you can convert them to a \$20 instant bonus. Use this bonus towards anything you purchase in our store.

**Points are not awarded for sale or discounted items.*

Brew News

You receive our quarterly newsletter mailed to you FREE of charge.

You Save!

You receive valuable coupons and special offers with every issue of *Brew News* and at other times throughout the year.

Brew Points Tip

You have the option of using your \$20 Brew Points Bonus immediately after you reach the 300 point plateau or you can choose to leave it for another time. It's a good idea to leave your bonus for a taxable purchase. By putting your bonus against a taxable purchase you will save an extra \$2.40 on a \$20 bonus.

Brew News Annual Gadget Gift Guide

Wine and beer makers love these gadgets — and with good reason. They save time and they're fun to use!

Bottle Tree

What is it? A plastic draining stand for bottles. After washing your bottles you hang them upside down on the plastic fingers. This allows the bottles to drain on to the water collecting base.



Why you need it: Holds 45 to 90 bottles in a compact space. Keeps your working area dry and uncluttered.

Sulphiter

What is it? A plastic bowl with a built-in pump for spraying sanitizing solution into your wine bottles.



Why you need it: Saves time while doing a thorough job! Just one pump sprays the inside of your wine or beer bottle with sanitizer. Can sit on the top of your bottle tree giving you a more compact work space.

Auto-Siphon



What is it? A mechanical siphon pump that replaces your racking tube. It attaches to your plastic siphon hose.

Why you need it: No more sucking! Starts your siphon quickly with just one stroke of the pump. Sanitary and simple to use. This is one of our best-selling items.

Brew Belt

What is it? An electric heating belt that wraps around your fermentor.



Why you need it: Keeps your wine or beer at optimum brewing temperature. Fluctuating temperatures can cause yeast damage which will affect the quality of your wine. Helps prevent gassy

wine. Your wine will clear faster and taste better. Saves on energy bills; you don't have to heat a complete room.

Blast Bottle Washer

What is it? A pressure washer for bottles that attaches to your faucet.



Why you need it: Greatly reduces bottle washing time and even makes it fun. This little gadget will cut your washing time in half! A bottle is inverted onto the Blast nozzle and a sharp spray of water is injected into it. Great for rinsing bottles after cleaning and sanitizing. Also available in a Double Blast model that cleans two bottles at a time.

The Thief

What is it? A long rigid plastic tube with a valve at the bottom used for taking wine or beer samples.



Why you need it: Makes taking samples for hydrometer readings a breeze. Just slowly lower the thief into the neck of your carboy or bucket and it will start to fill up. When it's about two inches from the top lift it out of the wine or beer. You can then drop your hydrometer directly into the thief to take a reading.

The Whip

What is it? A plastic wine stirrer. Fits your electric drill. Stirs your wine to remove gas.



Why you need it: Quickly degasses your wine. No more stirring until your arm falls off! A great gadget that every winemaker should have. Also available in a durable stainless steel model.

Carboy Handle



What is it? A lifting handle that attaches to the neck of glass carboys.

Why you need it: Makes lifting heavy carboys safer and easier. Helps prevent back injuries. Easy to install. ♦

Can you tell me how many calories are in a glass of wine?

Well it depends on the size of your glass! But seriously there is a formula for determining the amount of calories in wine. All you have to do is multiply the alcohol percentage of the wine you are drinking by the number of ounces and then multiply the answer by 1.6. The formula is: $ABV\% \times \text{oz} \times 1.6$. For example you have a six ounce glass of wine at 12% alcohol. Using the formula you will get: $12 \times 6 \times 1.6 = 115$ Calories.

I have been using household bleach to sanitize my equipment. Is this OK?

The active ingredient in bleach is chlorine which is a powerful sanitizer. Household bleach is an excellent sanitizer however it is very persistent and needs to be rinsed thoroughly before you can use your equipment. Chlorine molecules can interact with your corks which can give your wine an unpleasant taste and aroma. We recommend avoiding bleach and use our chloriclean which has been formulated for use in the food industry. You can then follow up with a rinsing of sodium metabisulphite solution which neutralizes chlorine.

I want to spice up my Brew House Winterfest this year. Any suggestions?

The Brewhouse Winterfest has been mildly spiced in the tradition of Christmas ales of the past. The cinnamon and nutmeg in this kit will contribute a gentle, aroma accent, without being overwhelming to most palates. If you want a more aggressive flavour it is better to create an extract of spices instead of adding them directly. Bring 2 litres of water to a boil, add spices and boil for 10 minutes, cool and strain. Use this solution as part of the water addition to make up the volume of the kit. Suggestions: Ginger or Nutmeg - 2 tsp., ½ oz. Dried ginger root, 1 oz. Curacao orange peel, 1" Vanilla bean, 2 oz. Coriander, 2 grams Mace. Others: Coffee at ½ lb. Per 5 gallons. Steeped, not boiled. ♦



Cellar Classic Hightail

Hightail definition: To go as fast as possible - *hightail it, hurry; rush; scamper.*

Cellar Classic now proudly brings you the finest juice from grapes picked from this season's harvest from Canadian vineyards. We have "Hightailed" this product to you to capture the freshness of the grapes & to deliver the amazing fruit tones that only fresh juice can provide.

This season's harvest has delivered the following limited quantities to the Cellar Classic Hightail line:

Niagara Gewurztraminer. Strong hints of lychee, spice and roses defines this classic from Niagara. The finish is a touch off dry that elevates the floral profile. Oak: 0 Body: 3 Sweetness: 1

Niagara Cabernet Franc. Medium bodied and easy to drink, this red wine is defined by strong green pepper notes, followed by red berry tones. Oak: 2 Body: 2-3 Sweetness: 0

Premier Cru 23 Litre

From the full-bodied and robust, to the soft and refined, RJ Spagnols' Super premium Premier Cru are ready for your enjoyment in just six weeks or ready to age to perfection. No addition of water is required, allowing for a simplified winemaking process. Now available in: Australian Chardonnay, Italian Pinot Grigio, Italian Valpolicella, Australian Shiraz, French Merlot, Italian Amarone, French Cabernet Sauvignon & Italian Pinot Noir. More varieties will be available in the new year.



Brew House Winterfest Ale

Back for a limited time only! Brew House brings you a traditional winter warmer. Styled as an Olde Ale from England, deep amber to copper in colour with a big hearty body. Hop bitterness is apparent, but not aggressive.



Holiday Cranapple Chardonnay

A holiday tradition from Orchard Breezin'. This low alcohol white wine features tart green apple balanced out by smooth white cranberry to create an easy drinking wine with a crisp, refreshing finish. Great as a part of your favourite holiday get-together. Sells out every season, don't be disappointed, get yours today! ♦



Brew News Specials

Complete Equipment Kit

Can be used to make wine or beer!



Includes 32 L Clearbrew fermenting pail, 23 L Better Bottle Carboy, Siphoning equipment including Auto-Siphon, Hydrometer & Wine Thief Sampler. Thermometer, stirring spoon, sanitizer and more! All you need to get your first brew under way.

\$79.95

\$20 Gift Card
with purchase

Plus receive 30% off any regular priced wine or beer ingredient kit!



Half Price 12 L Carboy

When you buy any Port, Icewine or Sherry Kit.

This special also applies to the Orange Chocolate Port & Chocolate Raspberry Port

Sale ends December 16/07

En Primeur Ultra Premium!

A new standard in wine excellence!



Winner of 69 medals in the 2007 Winemaker International Amateur Wine Competition! 18L of 100% pure varietal grape juice and concentrate selected from vineyards around the world and GENUWINE Winery Dried Grape Skins create an ultra premium wine with an aromatic bouquet, rich lush colour and mouth feel you have come to expect of an ultra premium wine.

\$20 Gift Card
with purchase

Sale ends December 16/07

All Canned Beer Kits



Buy 1 & SAVE \$1
Buy 2 or more & SAVE \$2 on each kit!

Sale ends December 16/07

Brew House Premium Beer Kits

Made from 100% malted barley & fresh hops!



You'll be Amazed!

\$5 off



Micro-brewery style

Sale ends December 16/07

Orchard Breezin' & Island Mist

A refreshing alternative to wine or coolers

A perfect balance of fruit & wine



\$5 OFF

Sale ends December 16/07

Heritage Estates Wine Kits

Buy 1 & SAVE \$3
Buy 2 or more & SAVE \$5 on each kit!



Makes fast maturing light to medium bodied wines. Great as an every day table wine!

Sale ends December 16/07

Not valid with any other offer.

\$5.00 off



Grand Cru
wine kits

BONUS! Buy 2 or more with this coupon and get \$8 off each kit

Coupon expires December 16/07. Regular priced items only.

Not valid with any other offer.

\$8.00 off



Selection
wine kits

BONUS! Buy 2 or more with this coupon and get \$10 off each kit

Coupon expires December 16/07. Regular priced items only.

Not valid with any other offer.

\$8.00 off



Cru Select
wine kits

BONUS! Buy 2 or more with this coupon and get \$10 off each kit

Coupon expires December 16/07. Regular priced items only.

Not valid with any other offer.

\$5.00 off



Vintners Reserve

BONUS! Buy 2 or more with this coupon and get \$8 off each kit

Coupon expires December 16/07. Regular priced items only.

Super Special!

Electrotemp Cooler & Bottle
plus TWELVE FILLUPS for \$199!

Why buy an Electrotemp Vail Cooler?

- Makes **three times** the cold water of other coolers.
- Lowest operating cost in the industry. Energy savings will pay for your cooler in less than 4 years!
- 3 Year **no hidden charges warranty**.
- Innovative. **Over 10 worldwide patented features** that you won't find on other coolers.
- An Energy Star cooler. Built to last at least 20 years. You could **save over a \$1000** in energy during its life-span.



Our Customers tell us that we have the Best Tasting Water!

Brewery Lane Purewater

Made fresh daily! Our Purewater goes through a **five stage purification** process that makes it the **safest**, best-tasting water you'll find anywhere!

Save \$5.00 with this coupon when you purchase a new 5 gallon bottle plus you'll get **4 FREE fill-ups**

\$3.99
5 gallon



Refills



\$1.99
2 gallon

Medals Galore!

Winexpert and RJ Spagnols won over 600 medals at the 2007 Winemaker International Winemaking Competition. Visit www.brewerylane.com for a complete listing of medals.

Check out our monthly specials on Grand Cru and

Cru Select wine kits

We now have a featured monthly special on Cru Select wine kits as well as Grand Cru kits. A different red and white every month.

Grand Cru \$8 off
Cru Select \$10 off

Worth Waiting For...

Selection Limited Edition 2007



Winexpert Offers up another exciting Selection Limited Edition series this year. Order deadline is December 12/07

Turn to page 2 for details and order form!

Brewery Lane

Coaker's Meadow Plaza
286 Torbay Road
St. John's NL A1A 4L6

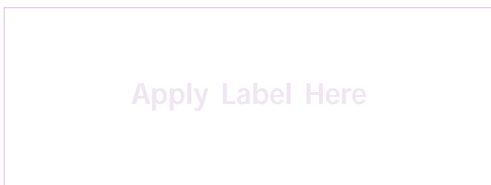
Open 7 Days a Week!



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